

liquidrevolution
MOVE. DRINK. GIVE.

O.N.E.TM Coconut Water

Behdad Sami Joins the Liquid Revolution with O.N.E. Coconut Water

August 1, 2011, LOS ANGELES, CA – O.N.E Coconut Water is happy to announce that Iranian basketball star Behdad Sami joins the Liquid Revolution. As an Ambassador for the Liquid Revolution, Sami will inspire people to MOVE to promote their health and well-being, DRINK healthy beverages like O.N.E. Coconut Water to ensure proper hydration and essential nutrition, and GIVE through the choices of what they drink and through their lives in general.

Behdad made history by becoming the world's first Iranian to play pro basketball at any level in the United States as well as Portugal. "I am thrilled to work with O.N.E. to spread the word about healthy lifestyles and about the benefits of Coconut Water. Being that I'm a pro athlete, I have a very vigorous training schedule. My average day consists of 5-7 hours of intense workouts, 5 to 6 days a week. With all that training, I need something that will not only nourish my body, but also replenish and help it stay at its optimal performance peak. O.N.E coconut water is a great way to do that and an even better way to keep my immune system up and healthy." Sami adds, "The fact that O.N.E. supports community development projects around the world and encourages people to make a difference through their work and through what they consume makes this relationship even more exciting for me."

About O.N.E. Coconut Water

In keeping with its commitment to promoting health and well-being – for people and planet – O.N.E. Coconut Water launched the Liquid Revolution to catalyze a movement to engage people to MOVE. DRINK. GIVE. and to make a difference through the choices they make.

Giving is core to ONE founder and CEO Rodrigo Veloso and integral to the company's mission. O.N.E. is a founding member of the [Conscious Capitalism Alliance](#), and supports various organizations that educate people about making healthy choices for themselves, their families, their communities and the environment, including [Healthy Child Healthy World](#). We are preparing to launch the O.N.E. World Fund, through which we intend to support communities where we source and sell O.N.E. products.

O.N.E. Coconut Water is available in over 18,000 retail outlets including Whole Foods Market, Publix, Kroger Stores, Safeway, 7 Eleven, Cost Plus World Markets, Vitamin Shoppe and on Amazon.com.

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